



WISCONSIN RIGHT TO LIFE

2008 Accomplishments

Wisconsin Abortion Decrease

2.5% decrease in 2006; additional 14% decrease in 2007

Wisconsin abortion rate at 7 per 1,000 women of childbearing age compared to national rate of 19.5
Wisconsin abortions (8,267 in 2007) at lowest number in over 30 years
Helped to save 84,116 babies, cumulatively, from abortion since 1987

Legislative

Passed Partial-Birth Abortion Ban in the Assembly
Fulfilled 200 media interviews
Utilized the unique and easy-to-use E-Voice legislative network
Sent 200 news releases
Stopped Repeal of Wisconsin abortion ban
Stopped legalization of assisted suicide

Election Activities

Helped elect a State Supreme Court Justice who will interpret rather than make law

Achieved 3.5 million contacts for the fall election with candidate information

Teen / College Outreach

Awarded grants to eight students for college right-to-life groups
Monitored right-to-life groups on 18 college campuses
Trained 91 teens at state convention
Trained 84 teen leaders at summer camps
Distributed 9,000 teen newsletters
Steered 50,000 Wisconsin teens to right-to-life websites

Education

Television ad campaign:
Aired ads in the Milwaukee media market in the spring
Aired ads in the Milwaukee, Green Bay and La Crosse/Eau Claire media markets in the fall

Achieved over 61 million contacts with various audiences using television ads

Displayed bus signs in Milwaukee
Achieved over 77,000 visits to www.NightingaleAlliance.org (against euthanasia)
Achieved over 51,000 visits to www.WisconsinRighttoLife.org
Published 50 letters to editor/news articles
Distributed 125,000 newsletters
Educated over 2,021 individuals at events
Sponsored booths at 35 county/state fairs
Sponsored booths at seven teacher/administrator conventions
Awarded 25 emergency grants to pregnant women

Please partner with Wisconsin Right to Life and help save lives. To donate, return this coupon:

Name _____ Street Address _____

City, State, Zip _____ Phone (____) _____

I would like to join the E-Voice network so I can help save lives through legislative action.

My email address is:

Donation Amt. (circle one) \$100 \$75 \$50 \$25 \$5 Other \$ _____

Make checks payable and return to: Wisconsin Right to Life, 10625 W. North Ave, Suite LL, Milwaukee, WI 53226.

Donate to Wisconsin Right to Life securely online at www.WisconsinRightToLife.org